

Ad Size	1 edition	2 editions (10% discount)	3 editions (15% discount)	4 editions (20% discount)
1x1	\$4.00	3.6x2=\$7.20	3.4x3=\$10.2	3.2x4=\$12.80
2x2 (Business Card)	\$16.00	14.40x2=\$28.80	13.6x3=\$40.80	12.8x4=\$51.20
3x3	\$36.00	32.4x2=\$64.80	30.6x3=\$91.80	28.8x4=\$115.20
4x4	\$64	57.6x2=\$115.20	54.4x3=\$163.20	51.20x4=\$204.80
2" Banner	\$84.00	75.6x2=\$151.20	71.4x3=\$214.20	67.2x4=\$268.80
3" Banner	\$126.00	113.4x2=\$226.80	107.10x3=\$321.30	157.5x4=\$630
1/4 Page	\$168.00	88.2x2=\$176.40	40.8x3=\$122.40	38.4x4=\$153.60
1/2 Page	\$336.00	176.4x2=\$352.80	166.6x3=\$499.80	156.80x4=\$627.20
Full Page				
Color: add 10%/ad				
Total Ad Cost				

Date Advertising Due	Delivery Date	Notes
Aug. 8	Aug. 17	*Welcome Back Edition
Aug. 15	Aug. 23	
Aug. 22	Aug. 30	
Aug. 29	Sept. 6	
Sept. 5	Sept. 13	
Sept. 12	Sept. 20	
Sept. 19	Sept. 27	
Sept. 26	Oct. 4	*Homecoming Edition
Oct. 3	Oct. 11	
Oct. 10	Oct. 18	
Oct. 17	Oct. 25	*Halloween Edition
Oct. 24	Nov. 1	
Oct. 31	Nov. 8	
Nov. 7	Nov. 15	*Holiday Edition/Final Semester Edition

Jan. 2	Jan. 10	
Jan. 9	Jan. 17	
Jan. 16	Jan. 24	
Jan. 23	Jan. 31	
Jan. 30	Feb. 7	BHM
Feb. 6	Feb. 14	BHM
Feb. 13	Feb. 21	BHM
Feb. 20	Feb. 28	BHM/Pre Spring Break
Feb. 27	March 14	
March 13	March 21	
March 20	March 28	Repulsive
March 27	April 4	
April 3	April 11	
April 10	April 18	Last edition/Pregraduation